



Tiina Vuorenmaa, Designer+Developer

tiina@doubleinfusion.com | 714.290.7535

www.doubleinfusion.com

SKILLS

Marketing /Research:

- Site conceptualization
- Concept map and info-architecture
- Sitemap and wireframes
- Personas and user scenarios

Design:

- Vector illustration
- Image manipulation
- Layout design
- Motion graphics

Languages:

(Hand-Code)

- ActionScript 3.0 (OOP)
- PHP
- JavaScript
- CSS
- HTML/ XHTML
- Facebook REST/Graph API

Programs:

(Windows, Mac OS)

- Adobe Creative Suite
- Magento
- Final Cut Pro
- DVD Studio Pro
- Pro Tools LE
- Microsoft Office

General:

- Japanese language and culture
- Digital/macro photography
- Simplification of math concepts

EXPERIENCE

Part-time Web Designer

2007–Present

Civic Resource Group, Los Angeles, CA

wyoming4kids.org

Interface design and children's educational flash game

experiencela.com

Identity and site redesign, web and print marketing materials

crala.org and wyomingbusiness.org

Interface mockups for site redesign

Freelance Web Designer

2004–Present

Versatii, Lakewood, CA

plushcatclub.com, byrodesigns.com, love-your-body.org

E-commerce site design and development

Print collateral and follow-up services

bigonbatik.com

E-newsletters creating an 50% increase in sales

reahnorman.com

Hand-coded portfolio site with JavaScript gallery

EDUCATION

The Art Institute of California–Los Angeles

2010

Santa Monica, CA

Bachelor of Science in Web Design and Interactive Media

12 Best of Quarter Awards

3 President's Honor Rolls

5 Dean's Lists

Wellesley College

1998

Wellesley, MA

Bachelor of Arts in Mathematics (Cum Laude)